

Isa Ciardelli

COPYWRITER

EXPERIENCE

Senior Copywriter

BBH USA | Dec 2020 - Present
Google Shopping, Heineken, Google TV, Netflix, Samsung, Ad Council, Barbie, WNBA, New Business.

Copywriting Resident

TBWA/Media Arts Lab | Aug 2020 - Nov 2020
Apple TV+

Copywriting Fellow

Swift | Jul 2020 - Aug 2020

Part of Swift's virtual internship program, Flight School Night School, working on Pizza Hut.

Freelance Copywriter

NCLH Holdings | Feb 2020 - Mar 2020
Norwegian Cruise Line.

EDUCATION

University of Miami

Bachelor of Science in
Creative Advertising
2017-2019

Florida State University

Bachelor of Science in Political
Science & International Affairs
2015-2017

SKILLS

Conceptual Thinking
Strategy-oriented
Team player
Adobe Creative Suite
Bilingual (Spanish)

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